


ADRIÁN GALLARDO

1st Assistant Director · Large-Scale Production Specialist

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 [Portfolio Link](#)

29 years leading order into cinematic creativity — trusted worldwide for high-end commercials & features.

WHO I AM

Orchestrating cinematic precision — across continents, crews, and high-end creativity. I lead large-scale film sets with calm precision and creative fire. For nearly three decades, I've transformed large-scale logistics into cinematic harmony — coordinating crews, timing, and movement with the precision of a director and the discipline of a field commander from desert storms and underwater shoots to wire work, celebrities, babies, and explosives. Every production is a choreography of trust, precision, and clarity.

CORE EXPERTISE

- Stunts · Pyrotechnics · Controlled Mayhem
- Creative Team Leadership · Ego & Energy Management
- Firearms & Explosives · Wire Work · Aerial & Underwater Units
- Real-Time 3D (Unreal Engine) · Motion Control · Phantom · Bolt
- Multi-Camera Management · Crowd Control · High-Pressure Logistics

EXPERIENCE & SCOPE

- I've delivered **over 500 commercials across six countries** (Mexico, U.S., Colombia, Guatemala, Cuba, Costa Rica), partnering with the world's leading production houses and creative teams.

BRANDS / CLIENTS

Apple · Google · VISA · Booking.com · Meta · Coca-Cola · Samsung · Bose · Heineken · Budweiser · Ford · Chevrolet · VW · Nissan · Kraft · American Airlines · Hawaiian Airlines · FIFA · Bank of America · Unilever · J&J · P&G · Huggies · and many, many others.

WORK - Production Services (2025 – 2022)

2025

Client	Production Co.	Director	Producer	Production Designer	DoP	Foreign AD
depop	Radical Media	Dave Meyers	Ersan Beşkardeş	Mónica Bidault	Scott Cunningham	Knoko Chapple
M&S	Smuggler	rubberband.	Luca Chapman	Max Randall	Maximillian Pittner	Chris Kelly
Fred Again-MV	Smuggler	rubberband.	Luca Chapman	-	Oliver Millar	-
Equinox	Division	Lola Raban	Kris Lindblade	Pastora Orozco	Minka Farthing	-
Spectrum	Superprime	Rodrigo Valdes	Adriana Cebada	Fernanda Contreras	Kenji Katori	François Caillaud
Under Armor	Stadium	Duncan Heger	Cristina Barres	Flor Hart	Memo Garza	-
Tequila 3 Generaciones	Epoch	JC Molina	Timory King	Fernanda Contreras	Tony Rey	-
FIFA x BofA	Prettybird	Paul Hunter	William Green	Jorge Vujosevich	Diego Garcia	-
Chime	Academy	Tom Gould	Megan Porche	Mónica Bidault	Zoë Simone-Yi	Scott Harris
Visa + Chase	EPOCH	Martin de Thurah	Michaela Johnson	Mónica Bidault	Kasper Tuxen	Michael Salven
Apple/Davinci	EPOCH	JC Molina	Cristina Barres	Jimena Orozco	María Secco	-
Canva	SweetShop	Damien Shatford	Kate Roydhouse	Mónica Bidault	Alexis Zabe	John Lowe

2024

Client	Production Co.	Director	Producer	Production Designer	DoP	Foreign AD
Dr. Pepper	Arts & Sciences	Adam & Dave	Pat Harris	Claudia Vázquez	Matt Lloyd	Mark Robinson
KeyBank	Smuggler	Benji Weinstein	Jason Manz	Damon Fortier	Bryan Newman	Richard Diment
Butterfinger	Epoch	Dugan Gundelfinger	Eric Watson	Fernanda Contreras	Gaul Porat	George Nassis
PlayStation	Academy	Frederic Planchon	Ben Roberts	Monica Bidault	Andrés Arochi	Jim Cole
Hyatt Hotels	EPOCH	JC Molina	Timory King	JC & Georgina Chavez	Patricio Orozco	-
Chase Bank	Love Song	Daniel Wolfe	Julie Sawyer	Christian Stone	Anna Franquesa	Michael Salven
Juniper Networks	Artclass	Oren Kaplan	Kelly Christensen	Luciano Lasca	Alejandro Martinez	Kevin Brady
BYD (Shark)	Aura	Jway Choi	Lluvia Duan Yutong	Jorge "Chocorrol"	Kai Tong	-
Lays	Caviar	Keith Schofield	Michael McGuire	Luciano Lasca	Michael Ragen	Brady Sloan
Abbott	Prettybird	Tom Noakes	Michaela Johnso	Christopher Lagunes	James Brown	John Lowe
Nutrafol	Stink	Tom Green	Timory King	Sebastian Narbona	James Laxton	-
Huggies	Love Song	Max Weiland	Veronica Madrigal	Micaela Urrutia	Diego Garcia	Bobby Phillip

2023

Client	Production Co.	Director	Producer	Production Designer	DoP	Foreign AD
Tequila Don Julio	The Lift	JC Molina	Timory King	Fernanda Contreras	Flavia Martinez	-
Booking.com	MJZ	Nick Ball	Karen Chen	Andrew Reznick	Lachlan Milne	John Lowe
Coca-Cola	Somesuch	Vince Haycock	Whitney Jackson	Rene Navarrete	Andrés Arochi	David Webb
Rum Zacapa	Whale	Caroline Koning	Alice Lewis	Juan Manuel Castelo	Corey Waters	-
Coppel	Gloria	Aaron Platt	Adriana Santos	Christopher Lagunes	Jeff Briefmann	-
Meta	Prettybird	Walid Labri	Jeff Tanner	Luis "Luino" Rojas	Patrick Aldinger	Todd Thompson
F O T L	Sanctuary	Brandt Lewis	Christopher Cho	Carlos Gamboa	Maria Jose Secco	-
Lumina	Prettybird	Ashley Armitage	Christopher Cho	Pastora Orozco	Pau Muñoz	-
Coke	Iconoclast	Ernest Desumbila	Jennifer Barrons	Joaquin Grey	Arnaud Potier	Todd Thompson

2022

Client	Production Co.	Director	Producer	Production Designer	DoP	Foreign AD
Kate Spade NY	Directors Lab	Lindsay Hamlyn & Toa Dauget	Holland Kemp	Flor Hart	Nikita Kuzmenko	-
Bayer	Academy	Eugen Merher	Tom Cartwright	Mónica Bidault	Mortimer Hochberg	Mark Wilson
Hulu	Caviar	Elizabeth Orne	Jude Vermeulen	Richard Lasalle	Ben Todd	Kennedy Taylor
Betr	Electriclime	Leigh Powis	Shahn Devendran	Mónica Bidault	Charlie Owens	-
BOSE	Prettybird	Pablo & Bradley	Christopher Cho	Mónica Bidault	Pablo Berron	Aaron Paulson
Google TV	Love Song	Daniel Wolfe	Leah	Christian Stone	Diego Garcia	Rob Kay
Wells Fargo	Biscuit	Isaiah Seret	Laurie Boccaccio	Jade Healy	Alwin Kuchler	Atilla Yucer
Hawaiian Airlines	Arts & Sciences	Anthony Mandler	Tania Garrón	Connie Gallardo	Dave Devlin	Peter White
Siemens	Tempomedia	Anthony Mandler	Moriz Schroeter	Connie Gallardo	Max Goldmann	-
Wells Fargo	DAVANT GARDE MEDIA	Luisa Kracht	Lola Habichayn	Juan Carlos del Torno	Emilio Valdes	-
Facebook	Unicorn & Unicorns	Georgia Tribuiani	Adriana Cebada	Sebastian Narbona	Thomas Revington	David Webb
Northwestern Mutual	MJZ	Niclas Larsson	Jacq Wilkinson	Mikael Varhely	Linus Sandgren	David Webb
Indeed	Love Song	Rodney Passé	Grace Campos	Daniela Rojas	Flavia Martínez	Rob Kay
Depend	Vandal	Keith Rivers	Nicole Acacio	Daniela Rojas	Carlos Veron	-
Modelo	PSYOP	Eben Mears	James Graves	Daniela Rojas	Matthew Libatique	Gail Shan
Indeed	Love Song	Rodney P & Illimiteworld	Grace Campos	Christian Stone	Michael Fernandez	Matthew Waters

LANGUAGES

Spanish (Native) · English (Fluent)

Available for commercials, features, and creative imagination worldwide.

Based in Mexico City.

“Let’s build the impossible — I’ll schedule it.”